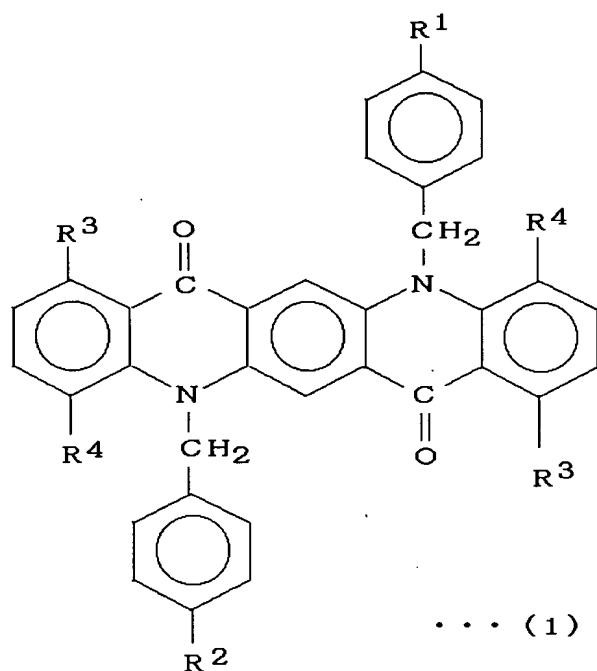


We claim:

1. An organic white-fluorescent compound represented by formula (1):



wherein R<sup>1</sup> and R<sup>2</sup>, which may be the same or different from each other, are alkyl groups or alkoxy groups, and R<sup>3</sup> and R<sup>4</sup>, which may be the same or different from each other, are alkyl groups.

2. The organic white-fluorescent compound according to claim 1, wherein each of said R<sup>1</sup> and R<sup>2</sup> is a lower alkyl group having from 1 to 5 carbon atoms, and each of said R<sup>3</sup> and R<sup>4</sup> is a lower alkyl group having from 1 to 5 carbon atoms.